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Your Digital Modernization Partner

AI / ML Discovery Master Workshop

Unlocking AI Opportunities

Quick AI Opportunity Mapping

Identify and qualify high-potential AI use cases with minimal preparation and organizational disruption

Rough ROI & Readiness Check

Obtain simplified financial sizing, technical feasibility, and data readiness insights to guide decision-making

Tactical Roadmap & Next Steps

Receive a clear, action-oriented plan highlighting immediate wins, short-term initiatives, and medium-term opportunities

Fast, Low-Commitment Exploration

Access expert guidance in just two days, providing clarity and momentum without the need for a full-scale discovery.

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Purpose of the Workshop

RAPID AI OPPORTUNITY IDENTIFICATION
Quickly surface and qualify AI use cases with high potential impact

PRELIMINARY ROI & FEASIBILITY CHECK
Provide rough financial sizing, technical viability, and data readiness insights

TACTICAL ROADMAP DEVELOPMENT
Outline immediate actions, quick wins, and short-term next steps for implementation

INITIAL RISK & CAPABILITY ASSESSMENT
Highlight key risks, resource gaps, and readiness factors for AI adoption

Immediate Actionable Outputs

1 · **CLASSIFIED AI PORTFOLIO**
2x2 matrix showing initiative types and rough business cases

Clear investment framework and funding mechanism clarity

2 · **QUICK WINS IDENTIFICATION**
0-3 month opportunities requiring minimal investment

Immediate ROI demonstration and stakeholder confidence building

3 · **RESOURCE REQUIREMENTS**
High-level skill gaps and budget estimates

Accurate resource planning and budget allocation

4 · **TECHNOLOGY REQUIREMENTS**
Basic technology stack suggestions

Informed technology decisions and vendor selection

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Key AI Engagement Types

1 GENERATIVE AI & PROCESS AI

Generative AI enables automated content creation and supports users with intelligent agentic systems in various tasks

2 DATA EXTRACTION, DATA MINING & NLP

AI extracts value from unstructured data and powers chatbots and document analysis using advanced NLP techniques

3 CLASSIFICATION & FORECASTING

AI classifies complex data and forecasts demand or sales, supporting better business decisions

4 VISION, ANOMALY DETECTION, DIGITAL TWINS

Computer Vision automates inspection; anomaly detection identifies issues, and digital twins simulate processes for optimization

5 STATISTICAL REASONING & DATA ANALYSIS

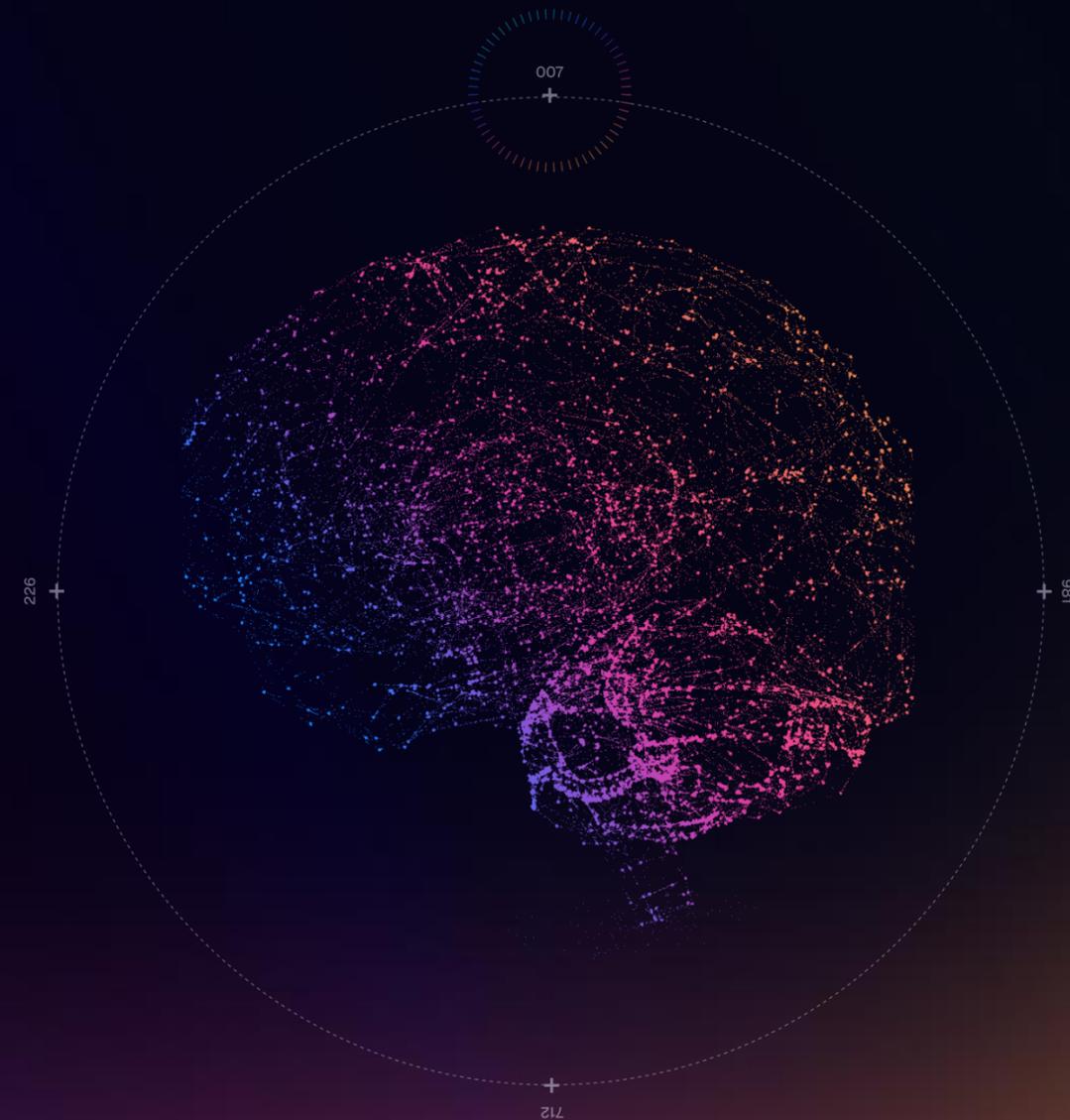Uncovering causal patterns, hypothesis testing, and advanced decision support based on quantitative evidence

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ROI & Sizing Framework Essentials

1 SIMPLIFIED COST–BENEFIT ANALYSIS
High-level estimation of savings or revenue impact using standardized cost models

2 ROUGH PAYBACK CALCULATION
Basic assessment of payback period based on conservative and optimistic scenarios

3 OPPORTUNITY QUALIFICATION
Quick comparison of initiatives by potential value vs. implementation complexity

4 PRELIMINARY FINANCIAL INDICATORS
Indicative ROI ranges (e.g., 2–5x) to support budget planning and prioritization discussions

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Assessing AI Readiness

1 **DATA READINESS**
Check availability, quality, and compliance of existing data to support AI initiatives

2 **TECHNICAL FEASIBILITY**
Evaluate infrastructure, tools, and basic MLOps capabilities to handle AI adoption

3 **BUSINESS ALIGNMENT**
Confirm that identified opportunities align with strategic objectives and deliver tangible value.

4 **ORGANIZATIONAL CAPABILITY**
Identify skill gaps, resource requirements, and change management considerations.

5 **RISK AWARENESS**
Highlight primary risks, dependencies, and constraints that could impact implementation.

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Workshop Setup Essentials

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PRE-WORKSHOP REQUIREMENTS

- High-level overview of business challenges, processes, and target areas
- Basic budget parameters and investment tolerance
- Summary of existing technology stack and past automation efforts (if any)
- Confirmation of stakeholder availability for sessions

WORKSHOP DELIVERABLES

- Qualified Initiative Matrix
- Rough ROI Analysis
- Quick Readiness Assessment
- Tactical Roadmap
- Summary Report

WORKSHOP FORMAT

- Duration: 4 days
- Example setup: 4 days of which 2 are 2x2h daily sessions followed by a summary report
- Format: Onsite / Hybrid

COST

- Fixed workshop fee: EUR 3500 / 4 days
- Includes preparation, facilitation, summary reporting

Choose **Express** Workshop If

New to AI with limited experience

Need rapid opportunity assessment

Budget constraints or time limitations

Specific use case evaluation required

We offer a MASTER WORKSHOP as a comprehensive format: designed for organizations seeking an in-depth analysis, multi-stakeholder engagement, and a robust foundation for long-term AI strategy.